



ASEA[®] VIA[™]

THE WAY TO WELLNESS



ASEA VIA

Long-term health depends on proper nutrition. But even the most deliberate food choices may not give you the nutrients you need to stay healthy. Supplements can be a great way to fill in the gaps.

Are your supplements doing what you think they're doing?

Are they getting into your cells?

ASEA VIA is what its name suggests: the pathway to complete, long-term wellness. The nutrients in this line of supplements deliver the nutritional foundation for true, complete wellness.

ASEA VIA Source™, a whole-food micronutrient complex

ASEA VIA Biome™, a full-spectrum probiotic

ASEA VIA LifeMax™, an active lifestyle and vitality formula

All are formulated to work together, and each works intuitively with ASEA REDOX.

Look for BioVIA™ on the label

Each product in the ASEA VIA line contains a unique and proprietary complex of nutrients specially formulated to maximize your nutritional benefits.





ASEA VIA SOURCE

Whole Food & Micronutrient Complex

While it's true that you can mimic a natural vitamin's chemical makeup and put it into a supplement, your body won't recognize it—or more importantly, assimilate it—the same way it does whole-food sources of nutrition.

ASEA® VIA™ Source isn't just chemical compounds that check the right nutrient boxes. It's made from the whole foods that naturally supply those nutrients.

In much the same way that a plant converts nutrients from soil into an edible form, the vitamins and minerals in VIA Source come from a plant-based glycoprotein ferment. This process creates a protein matrix—a stable food form that the body recognizes.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

- ▶ Supports cellular health, general nutrition, and wellness throughout the body.
- ▶ Aids in the assimilation of nutrients with the proprietary BioVIA™ Source Complex.
- ▶ Provides nutrient building blocks to work with ASEA REDOX.

ASEA VIA Source is a proprietary blend of meticulously sourced whole foods, vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes and features ASEA's proprietary BioVIA™ Source Complex, which delivers the necessary components to ensure maximum bioavailability.

BioVIA Source Complex

ASEA VIA Source contains BioVIA Source Complex, a unique blend of enzymes specifically formulated into a proprietary complex shown to optimize nutrient absorption.



ASEA VIA BIOME

Full-Spectrum Probiotic

The billions of microbes living in your gut form your microbiome—a unique community of organisms whose job it is to interact with each other to keep you healthy. Some microbe species work to protect you from invasive bacteria while others help you extract nutrients from your food.

Your overall health depends on the microbiome being in harmony with the cells of the body. Disruptions from things like medications, environmental toxins, pesticides, illness, and even municipal water can interrupt that balance with adverse effects.

Expertly formulated, VIA Biome contains a whopping 16 probiotic strains as well as prebiotics, a vital precursor to nourishing the microbiome.

- ▶ Soothes the digestive system*
- ▶ Supports a healthy immune system*
- ▶ Aids in mental wellbeing*
- ▶ Helps support a healthy inflammatory response*
- ▶ Helps the body assimilate vitamins and minerals from the diet*
- ▶ Supports healthy response to stress*
- ▶ Helps the body maintain healthy lipid levels
- ▶ Supports a healthy metabolism and healthy BMI*

BioVIA Biome Complex

ASEA VIA Biome contains BioVIA™ Biome Complex, a blend of prebiotics precisely formulated with slippery elm to act as food for friendly microflora, helping to establish the ideal environment for them to flourish.

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FOS (FRUCTOOLIGOSACCHARIDE)

A naturally occurring soluble fiber that fertilizes beneficial bacteria in the colon.

XOS (XYLOOLIGOSACCHARIDE)

A prebiotic that helps the body maintain beneficial organisms in the digestive system.

GOS (GALACTOOLIGOSACCHARIDE)

Shown to naturally increase gut flora populations of bifidobacteria and lactobacilli.

SLIPPERY ELM

Adds a protective layer that helps probiotics adhere to the intestinal wall, keeping them in contact with prebiotics for longer.



ASEA VIA LIFEMAX

Active Lifestyle & Vitality Formula

Distress is an everyday reality for your cells—something you want to counterbalance, as cells are the foundation of health. Whether it comes from injuries or environmental toxins, all of it can lead to oxidative stress that affects your cells. You can't escape your environment, and you can't evade aging, but you can help counter their effects.

We formulated VIA LifeMax for optimum cellular health efficacy with ingredients that support an active lifestyle and vitality at any stage of life.

- ▶ Supports a healthy, active lifestyle*
- ▶ Promotes longevity*
- ▶ Supports cardiovascular health*
- ▶ Helps the body regulate healthy cell division*
- ▶ Promotes a healthy inflammatory response*
- ▶ Supports the immune system*
- ▶ Helps maintain healthy cognitive function*
- ▶ Helps the brain maintain a healthy outlook*
- ▶ Supports antioxidant activity*
- ▶ Supports eye health*
- ▶ Fights the outward signs of aging*
- ▶ Provides a nutritional foundation for vital functions of the body*

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BioVIA LifeMax Complex

VIA LifeMax is formulated with BioVIA™ LifeMax Complex, a specialized blend selected to provide the raw materials to help the body counteract the effects of aging.

POMEGRANATE EXTRACT

Naturally high in antioxidants and has been shown to have an active effect in the body for more than 24 hours.

FRENCH CANTALOUPE EXTRACT

Shown to help counter the effects of cellular aging and support the body's natural response to injury and cell maintenance.

ASTRAGALUS AND GOTU KOLA EXTRACTS

Shown to make skin appear younger and stimulate optimal cellular health regardless of age.





Intuitive, Bioavailable Nutrition

ASEA VIA answers the demand for effective supplements with cutting-edge products that are different from anything else out there with all-natural, highly bioavailable nutrients we don't get in a regular diet.

Each ASEA VIA product is formulated for maximum bioavailability and works together with ASEA REDOX and other VIA products for complete cellular health and nutrition.



REDOX + ASEA VIA **Complete Cellular Wellness**

ASEA REDOX works with nutrients the way a construction worker uses tools. Redox signaling molecules provide the “labor” that protects and rejuvenates cells, allowing nutrients from ASEA VIA—the “materials” that nourish the body—to be absorbed.

Maximize your cellular health with key cell signaling from ASEA REDOX, and give yourself the most potent, bioavailable nutrients with ASEA VIA.

ASEA is the only company that provides a complete way to build cellular health with ASEA REDOX and ASEA VIA.

“When we get an alignment of resources: microbiome balance, micronutrients, digestive enzymes, antioxidants, and healthy redox function, there is an explosion of health. Vibrant health releases our inner genetic strength, and many people do not know what this feels like unless they have pulled it all together with complete cellular health like ASEA has done.”

– DR. ROBERTSON WARD



FOR MORE INFORMATION, CONTACT:

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